

ISSA MEMBER LOGO



2 Color PMS



R	0
G	110
B	182

C	100
M	35
Y	0
K	0

Hexadecimal
#006EB6



R	144
G	148
B	150

C	19
M	11
Y	12
K	31

Hexadecimal
#909496

* When working with raster-based applications, the CMYK or RGB logo breakdowns may need to be adjusted to be closest to the Pantone colors as specified in this document.



Solid Black

R	0
G	0
B	0

C	0
M	0
Y	0
K	100

Hexadecimal
#000000

ISSA encourages members to use the ISSA member logo to enhance the credibility of the company in the marketplace. Members are authorized and encouraged to use the ISSA member logo on letterhead, catalogues and other comparable literature to identify the company as a member of the association. The logo shall not be used on a product label or otherwise in connection with a product or service.

The ISSA member logo may not be revised or altered in any way, except that it may be enlarged to meet the user's particular needs. The ISSA member logo shall not be used in a manner that would imply or in any way suggest ISSA endorsement or sponsorship of a product or service.

If you have any questions about the ISSA member logo or its use, please contact ISSA at 800-225-4772 (North America) or 847-982-0800.



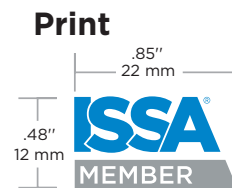
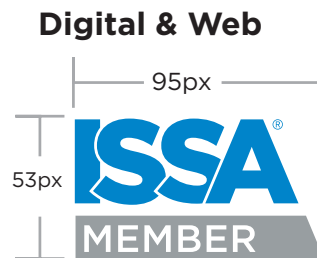
Solid White

R	255
G	255
B	255

C	0
M	0
Y	0
K	0

Hexadecimal
#FFFFFF

LOGO SIZE REQUIREMENTS



Digital Display

1. Digital & Web

Minimum width: 95 px

Minimum height: 53 px

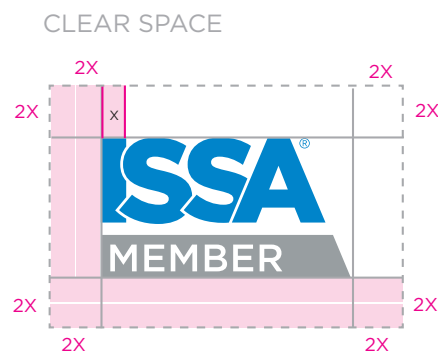
Print

2. 1-, 2- and 4-Color Process

Minimum width: .85' (22 mm)

Minimum height: .48" (12 mm)

CLEAR SPACE REQUIREMENTS



Clear Space

Whenever you use the logo, it should be surrounded with clear space to ensure its visibility and impact. No graphic elements of any kind should invade this zone.

X = the width of the "I" in ISSA.

[e.g. If X = 1 cm, then clear space is 2 cm.]

ISSA Member Logo Policy

The ISSA Member logos are the property of ISSA but may be used by ISSA members in good standing in accordance with the terms and conditions outlined below. Use of one or more of the logos shall constitute consideration for, agreement to, and acceptance of the following terms and conditions of this license by the user:

1. The ISSA logos are the sole and exclusive property of ISSA. These logos may be used only by ISSA members in good standing if and only if such use is made pursuant to the terms and conditions of this limited and revocable license. Any failure by the user to comply with the terms and conditions contained herein may result in the immediate revocation of this license, in addition to any other sanctions imposed by ISSA. The interpretation and enforcement (or lack thereof) of these terms and conditions, and compliance therewith, shall be made by ISSA in its sole discretion.
2. ISSA logos are made available to ISSA members in good standing on a proof sheet in camera or printer-ready form. The logos may not be revised or altered in any way, except that they may be enlarged or reduced to meet the member's particular needs, and must be displayed in the same form and language as produced by ISSA. Further, the language appearing on the ISSA logos and corporate identifiers must appear in English and may not be translated to another language at any time. The logos consist of one primary color. The official color of the logo is Pantone Matching System (PMS) 300. The logos must be printed in their official color or in black.
3. The logos may be used in a professional manner on the user's stationary letterhead, catalogs and other comparable literature to signify the user's membership in ISSA. The logos may also be used

on the member's web site. The logos may never, however, be used independent of the term "MEMBER" as set forth on the logo proof sheet. Notwithstanding the foregoing, the logos may not be used in any manner that, in the sole discretion of ISSA: discredits ISSA or tarnishes its reputation and goodwill; is false or misleading; violates the rights of others; violates any law, regulation or other public policy; or mischaracterizes the relationship between ISSA and the user, including but not limited to any use of the logos that might be reasonably construed as an endorsement, approval, sponsorship, or certification by ISSA of the user, the user's business or organization, or the user's products or services, or that might be reasonably construed as support or encouragement to purchase or utilize the user's products or services.

4. Use of the logos shall create no rights for users in or to the logos or their use beyond the terms and conditions of this limited and revocable license. The logos shall remain at all times the sole and exclusive intellectual property and a registered trademark of ISSA. ISSA shall have the right, from time to time, to request samples of use of the logos from which it may determine compliance with these terms and conditions. Without further notice, ISSA reserves the right to prohibit use of the logos if it determines, in its sole discretion, that a user's logo usage, whether willful or negligent, is not in strict accordance with the terms and conditions of this license, otherwise could discredit ISSA or tarnish its reputation and goodwill, or the user is not an ISSA member in good standard.

This policy is effective as of August 2, 2011.